

# Sample Follow-up Press Release 1



FOR IMMEDIATE RELEASE

**Month, ##, 2013**

For more information, please contact:

**Name, Title, School**

**Phone**

**E-mail Address**

**SCHOOL NAME** PARTICIPATES IN STATEWIDE IOWA COLLEGE APPLICATION Campaign

**CITY, IA** - To assist students in preparing for and applying to college, **Name of School** participated in Iowa's statewide College Application Campaign held **Dates**. The goal of the week was to help all seniors apply to some type of post high school program, including certificate programs, two-year degree programs, and four-year degree programs.

During College Application Week, students at **Name of School** participated in a variety of college awareness activities, **including insert activities**. To date **## percent** of **Name of School's** senior class has applied to college.

College Application Campaign is coordinated by Iowa College Aid, a state agency with over 40 years of experience connecting students and families with the essential resources and services they need to plan, prepare and pay for college. For more information, visit our website at: [www.iowaCollegeAid.gov](http://www.iowaCollegeAid.gov).

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Note: if you have pictures from your school's College Application Campaign event, it is a good idea to provide them to the newspaper along with the release. Just be sure you have school media releases on file for students who are pictured!

Note: You can download a version of this letter in Microsoft Word at [www.iowaCollegeAid.gov](http://www.iowaCollegeAid.gov).

#Iapplied