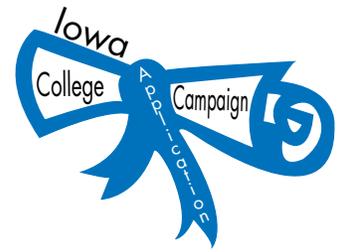


# Sample Student/Family Letter

(Bold/blue content to be inserted based on event details.)



## School Logo School Address

Date

Dear Students and Families,

Iowa College Aid is pleased to announce **Dates** as options for Iowa College Application Campaign. Throughout the weeks, high schools across the state will host events to assist students with the college application process. Our school will participate in the College Application Campaign effort, with the goal of ensuring that all members of our senior class apply to at least one two-year or four-year college or university program this fall.

The goal of Iowa College Application Campaign is to provide an opportunity for all Iowa seniors to complete and file college applications. To us, college means any education program beyond high school including certificate programs, two-year degree programs, and four-year degree programs. This initiative is so important because research shows that in Iowa, nearly two-thirds of the top 50 fastest growing occupations require some type of formal training program or postsecondary education<sup>1</sup>.

In order to apply to college during College Application Campaign, students will need to complete the College Application Checklist we have attached to this letter. We are encouraging all students who have not yet applied to college to complete the College Application Checklist prior to the week, as it has all the information students will need to complete an online application. We expect that students and their families will need to work together in gathering the information listed in the checklist.

Families are welcome to visit the school to assist their student during the application process. In addition, if you are interested in volunteering during the event, please let me know. Volunteers can greet and sign in students, assist students with the completion of online college applications, or distribute information about financial aid opportunities.

If you have any questions please call **Name, Title**, at **(000) 000-0000**. Thank you in advance for your support of this exciting initiative to encourage West Virginia's students to make college a part of their future.

Sincerely,

**School Counselor/Principal/Site Coordinator**

<sup>1</sup>Iowa Workforce Development. Iowa Occupational Projections 2008-2018. Chart Source: BLS Division of Occupational Outlook.

Note: You can download a version of this letter in Microsoft Word at [www.IowaCollegeAid.gov](http://www.IowaCollegeAid.gov).

#Iapplied