

Career Development in the 21st Century 3.0 Conference

August 5 – 6, 2013

The Ramada Tropics Resort & Conference Center

Conference Agenda

Iowa College Aid and Iowa Department of Education staff welcome you to the **Career Development in the 21st Century 3.0 Conference!**

The sessions are packed with great information.

We hope you leave the conference armed with the latest information on how to implement career development programs into your classrooms and programs.

If you have any questions please feel free to ask any of the Iowa College Aid or Department of Education staff. Again, welcome!!

Monday, August 5, 2013

8:00—8:30 AM Registration/Continental Breakfast

8:30—8:50 AM Housekeeping & Welcome - Main Ballroom

8:50—9:50 AM Keynote Address - Main Ballroom

Attitudes are Contagious—Which “Bug” Are You Giving Your Students?

Gaye Hanson

This empowering presentation is for teachers of all ages! We will take a hilarious and touching ride on the rollercoaster that we call the classroom that you won't ever forget. As teachers we are not only the instructor, but we are the barometer of attitudes as well. It is a big responsibility! Our students, no matter what their ages are constantly watching us! They learn how to deal with tough times, difficult people and hard lessons by watching which attitude WE choose! They can be empowered to face life's tragedies and triumphs with power and grace! They can learn from you that they have the power of choice to choose how they respond to the bumps in life's road!

10:00—10:50 AM General Session - Main Ballroom

Skilled Iowa Initiative

Teresa Wahlert, Iowa Workforce Development

As economic expansion happens throughout Iowa, the skill disconnect of Iowa's current workforce compared to the growing industries continues to grow. The Skilled Iowa Initiative is a public/private partnership of state government, Iowa businesses and education dedicated to decreasing the gap, developing Iowa's workforce and connecting skilled Iowans with growing careers.

10:50—11:20 AM General Session - Main Ballroom

School Improvement & Career Education

Eric Heitz & Barbara Byrd, Iowa Department of Education

This presentation will clarify and deepen participants' understanding of how career education is a component of the total school improvement effort. Code references, links to content areas and examples of current practice will be shared. There will be time for questions.

11:30—12:00 PM Lunch - Main Ballroom

12:00—12:15 PM Table Talk : Facilitated Discussions - Main Ballroom



12:15—1:00 PM General Session - Main Ballroom

What's New with I Have A Plan Iowa® and Iowa College Aid

Representatives from Iowa College Aid, a state agency whose vision is that all Iowans can achieve an education beyond high school, will share updates for the 2013-2014 academic year. Enhancements include changes to I Have A Plan Iowa®, the Iowa Financial Literacy Program and the Iowa Financial Aid Application. Have you heard of Vault™—Iowa's new elementary school financial literacy program? Get a sneak peek! Updates on Iowa's scholarship and grant programs and GEAR UP Iowa will also be shared.

1:10—2:00 PM Session A—Breakout Sessions

Equity for All Students - Salon AB

Jan Kuhl, Iowa Department of Education

Jenna Miller, Iowa College Aid

In this session, participants will gain knowledge on best practices for systemic, multi-level interventions and K-12 curriculum, including Roads to Success. This will help participants begin to assess and work toward providing all students more equitable access to career preparation.

I Have A Plan Iowa® for Beginners - Salon C

Marcela Hermosillo & Tracy Havener, Iowa College Aid

New to I Have A Plan Iowa® (IHAPI)? Need a refresher? Join this informative, basic beginner's overview of the I Have A Plan Iowa® website. This website assists schools in complying with the state of Iowa Student Curriculum Plan requirements. Learn more about the expectations of Iowa Code Section 279.61 and how educators and districts are using IHAPI to help students complete the required components.

Mindsets - Ballroom SE

Haley Topp, Waukee CSD

School personnel will be given descriptions of growth and fixed mindsets. Using the information gained from the definitions, participants will connect mindsets to student and personal achievement. We will also dig into brain research, dialog to use with students and the teacher and student roles in developing growth mindsets. There will also be time for collaboration and questions.

Programs of Study In Health - Ballroom NE

Pat Thieben, Iowa Department of Education

Healthcare is one of the largest and fastest-growing industries in the United States, employing over 14 million workers in more than 200 careers. Approximately 28 percent of all new jobs will be created in the healthcare industry through the year 2018, which translates to 3.2 million new healthcare positions nationwide. Health Science Education prepares students for employment and/or continuing education opportunities in healthcare through technical instruction in the classroom, experiential education in the laboratory and clinical settings, work-based learning opportunities, and leadership skills through HOSA—Future Health Professionals. Pat Thieben, Iowa Department of Education's Health Science Consultant, will share information on Programs of Study that give information on what courses students should take at the secondary level depending on the Healthcare Pathway they choose.

2:10—3:00 PM Session B—Breakout Sessions

Educator Sharing Session - Salon AB

Attend this session to hear how fellow educators implement career development, including I Have A Plan Iowa®, in their classrooms, schools and districts. The panel of educators will share how they help students prepare for postsecondary education or a career. Be prepared to ask questions and share your school's strategies.

I Have A Plan Iowa® in the Development of IEPs - Salon C

Stephanie Maury, Keystone AEA

Beginning in the 2013-14 school year, data gathered to meet requirements for student curriculum plans must be included when developing IEPs of students age 14 and older. Incorporation of data into IEPs will be monitored through the collection of Indicator B13 data. This expectation should not result in additional work. Instead, it should help reduce duplication and fragmentation of effort. Students on IEPs in grades 8-12 should already be completing a student curriculum plan through the district's procedures established for all students. The intent of this session is to inform participants on how to use IHAPI data in the development of the IEP.

Individual Career Plans/Portfolios: How Do Other States Conduct Portfolios & Student Plans? - Ballroom SE

Linda Berg, Current President of ACRP; retired, Iowa Department of Education
Planning isn't just for Iowa students. Learn about how other states are using Individualized Learning Plans to help students be more successful. The presentation will aggregate the other states' student portfolios, their contents and how they are managed. Resources will be available.

STEM Careers: Preparation & Prospects - Ballroom NE

Jeffrey Weld, Governor's STEM Advisory Council
Science, Technology, Engineering and Mathematics are fields of study that lead to careers in high demand. They are recession-proof, high-paying, equal paying between men and women, key to Iowa's bioscience and advanced manufacturing economy, and benefiting to society as drivers of innovation. Yet few Iowa youth, especially those of under-represented groups, are aware of or prepared well for post-secondary study to enter these fields. This session explores programs and opportunities for Iowa youth that excel in STEM.

3:00—3:10 PM Beverage & Snack Break

3:10—4:00 PM Session C—Breakout Sessions

Credit Where Credit is Due: I Have A Plan Iowa® Goes Online! - Salon AB

Renea Ogren, Marcus-Meriden-Cleghorn CSD
I Have A Plan Iowa® is the centerpiece for our career units. Why not look at how it may be presented in a whole new light? MMC is implementing a new concept in the delivery of IHAPI. We will no longer be interrupting the English curriculum with IHAPI, inserting IHAPI in somewhere or begging for precious computer time with other teachers. We will now require and offer IHAPI along with other career information/lessons in a Careers Credit Online Course over the four years of high school. Find out how this may be the answer for your school and busy schedules!

Career & College Planning - Salon C

Steve Loven, Iowa College Access Network
This session will show school counselors and classroom teachers how college planning and career planning go hand in hand. Topics discussed will include academic planning, career planning, the college selection and application process, as well as financing a college education.

Building Programs of Study Utilizing Industry Competency Models & Stackable Certifications Aligned with Industry Standards - Ballroom SE

Andrew Wermes, Iowa Department of Education
Come learn about: Career Clusters focusing on Career Ladder, the Competency Model with Stackable Certifications and providing a one-stop contact point for information; implementation of relevant career development processes - How Programs of Study pathways and career ladders within industries engage students in "All Aspects of an Industry"; how non-academic factors of environment, community, family and self affect college and career readiness, presented through 21st Century Themes.

101 Ways to Use I Have A Plan Iowa® In the Classroom - Ballroom NE

Tracy Havener, Iowa College Aid
I Have A Plan® is packed full of more than just the required components. Join this session to get a hands-on experience with 101 different activities you can do with students in the classroom using IHAPI. The activities can be used with lesson plans and curriculum, or on their own. Be prepared to play some games!

4:10—4:30 PM General Session

Daily Recap—Bringing It All Together Main Ballroom

Tuesday, August 6, 2013

7:30—8:00 AM Registration/Continental Breakfast

8:00—8:30 AM Housekeeping & Day 2 Kickoff - Main Ballroom

8:30—9:30 AM General Session

Integrating Noncognitive Skills, College & Career Readiness: Equipping Students with Tools to Succeed - Main Ballroom

Wade Leuwerke, Drake University

College and Career Readiness is the first priority identified in the Reauthorization of the Elementary and Secondary Education Act (Department of Education, 2010). This presentation will explore the value and importance of emphasizing noncognitive skills as a component of preparing students for college or a career after high school. The presentation will examine definitions of readiness and noncognitive skills. We will explore the range of noncognitive skills as well as research demonstrating the importance of noncognitives in college and career success. The presentation will explore a range of strategies to measure noncognitives, from free and simple tools that could be completed in a single classroom lesson or advisory meeting, to empirically validated measures that can be used to identify at-risk students and design intervention plans. The presentation will explore specific classroom strategies school counselors and teachers can incorporate into the curriculum to build noncognitive skills.

9:40—10:30 AM Session D—Breakout Sessions

The Job Outlook and Career Information - Salon AB

Donna Burkett, Iowa Workforce Development

The presentation will provide a brief economic overview for Iowa and look at various pieces of labor market information that can be used to assist jobseekers and others in making informed career decisions.

Moving Minority Students into Jobs and Careers: A Case for Equity, Societal Accountability & Economic Stability - Salon C

Fidelis Ubadigbo, Iowa Department of Education

Iowa's rank in the nation calls for action on the part of educators and career developers that prepare students for jobs and careers. The Condition of Education Reports (2008 to 2012) showed a continued inadequate performance among minorities. This presentation x-rays the trend data showing the levels of achievement by ethnicity. Both federal and state initiatives have failed to recognize the implications for students to perform below their potential. Participants will have an understanding of the implications of reports for equity, societal accountability and economic stability in the 21st Century.

Roads To Success Strategy Sharing - Ballroom SE

Mike Danilson, Gilbert CSD

Jenna Miller, Iowa College Aid

Roads to Success is a curriculum designed to help students develop plans for the future, stay focused on their schooling, and acquire critical skills to facilitate the transition from the teen years to adulthood. This session will demonstrate the Roads to Success curriculum and how it is used in a variety of classroom settings. The program is intended to increase rates of high school graduation and post-secondary education completion, and foster to career success.

Vocational Rehabilitation— Serving Students With Disabilities - Ballroom NE

Mary Jackson, Iowa Vocational Rehabilitation

This session will explain Iowa Vocational Rehabilitation Services and how these services are provided within the high school setting, from referral to case closure. During this session, information will also be discussed regarding how IVRS can assist students with determining an appropriate employment goal and post-secondary training option.

10:40—11:30 AM Session E—Breakout Sessions

ASCA Model Revisions & K-12 Career Alignment - Salon AB

Jan Kuhl, Iowa Department of Education

Lacey Cherniss, Pleasantville CSD

Participants will learn key revisions to the ASCA school counseling model, deepen their understanding of eight components of college and career readiness counseling and ways to align K-12 career curriculum to the Iowa School Counseling Framework.

Disability Services in Higher Education - Salon C

Dr. Hollie Coon, Des Moines Area Community College

In this session we will identify the differences between K-12 Education requirements for students with disabilities versus Post-Secondary Education requirements. We will briefly review the legislation and how adults with disabilities can ensure services in higher education. It is essential that we know about these differences, the services that are available in higher education and how we can prepare students for the transition into postsecondary education. We will also discuss how to work with parents regarding transition, how teachers can work with students to assist them in the process and the documentation requirements. Self-advocacy will be emphasized along with the requirements for self-identification.

Using Assessments in the Iowa Guideways - Ballroom SE

Craig Bass, Xap Corporation

Take control of your professional life, or at least a part of it, by looking at career development in a new way. From there, we will take a very brief look at the history of career assessments and take a new look at how we use them in the online environment. We will examine how we can meet mandates while preserving professional integrity and regain some of that lost control.

Career Prep, Coaching and Cheerleading 101—Tools to Succeed - Ballroom NE

Gloria Cano, IowaWORKS

This presentation will include services and resources provided by IowaWORKS. It will illustrate the importance of preparation, attitude and consistency in the job search, and demonstrate how social media and networking has also become an imperative and useful tool for job seekers. Time will be allotted for Q & A.

11:40—12:10 PM Lunch - Main Ballroom

12:10—12:55 PM General Session - Main Ballroom

Employer Panel

Join this interactive session to hear what employers are really looking for in employees. Panelists include professionals from marketing/sales, finance/banking, health science and agriculture career clusters. These employers will share career experiences in their fields and advise on how educators can help students prepare for such careers. Attendees will have opportunities to ask questions and participate in discussions.

12:55—1:45 PM General Session - Main Ballroom

The New Basic Skill

John Davis, Educational Transitions

For over a decade, we have focused on Rigor, Relevance and Relationship (in that order). The problem is that, in any learning theory, the effective order is Relationship, Relevance and Rigor. Too many of our "left behind" children see no relevance in the educational system. In a world that has totally rewritten the rules when it comes to lifelong career preparation, we must guide our students in charting a clear pathway to their future if we expect them to get anything out of our educational programs.

1:55—2:45 PM Session F—Breakout Sessions

Empowering Students with Critical Financial Literacy Skills - Salon AB

Tyler Brandt, Everfi, Inc.

What did over 11,500 Iowa high school students have in common last year? They learned valuable financial literacy skills through the interactive, engaging online Iowa Financial Literacy Program! Come and hear from EverFi, Inc. about how they've partnered with Iowa College Aid and local financial institutions to help educators prepare students for life after high school. Learn to empower your students with critical life skills that allow them to be responsible adults.

Helping Teachers Help Families to Help Themselves - Salon C

Lori Moore & Mari Reynolds, ASK Resource Center

Through various projects and partnerships, ASK Resource Center provides information, training, advocacy, support and resources related to the needs of persons with disabilities and their families. In this session, ASK Resource Center will present information and lead activities related to establishing high postsecondary expectations, setting specific

goals and planning successful transitions to postsecondary learning and working. The content of this presentation was created in collaboration with the Iowa Department of Education and the National Parent Center (PACER).

Models of Career Development - Ballroom SE

Craig Bass, Xap Corporation

This interactive session will present key features of three major career development theories and engage in participant discussion and feedback for each. There will be a new lesson plan/activity introduced that derives from a major career development theory. This activity will be modeled with participants, having them participate as if they were trainees or students. Finally, participants will connect the activity back to I Have A Plan Iowa® by seeing how to upload the activity to a portfolio.

Generational Differences - Ballroom NE

Marcela Hermosillo, Iowa College Aid

This session will identify characteristics of the different generations in our world today. Participants will leave with a better understanding of how the youngest generation of workers may encounter unique challenges as they enter the workforce. Learn how to better prepare your students for such challenges as they transition out of high school into college and the work place.

2:45—2:55 PM Beverage & Snack Break

2:55—3:40 PM General Session - Main Ballroom

Iowa Core Equals College and Career Readiness

Rita Martens, Iowa Department of Education

How should districts and schools be using the Iowa Core to ensure all students exit high school ready for the challenges of career and college? Rita Martens, lead consultant for the Iowa Core, will present an update on support for educators to assist them in meeting this goal with each and every student.

3:40—4:00 PM General Session - Main Ballroom

Daily Recap—Bringing It All Together

Thank you to all of our exhibitors!

ASK Resource Center

EverFi, Inc.

ICAN

Iowa College Aid State Scholarship & Grants Division

Iowa Governor's STEM Advisory Council

Iowa Workforce Development

Iowa Vocational Rehabilitation

ISU Extension & Outreach

