



I Have a Plan Iowa (IHAPI) is a statewide community web portal which connects users to career exploration, college and high school planning, financial aid resources and Iowa employment opportunities. IHAPI is a collaborative effort connecting users to state resources that will provide the experience and preparation for education and career opportunities in Iowa.

Access to the portal is free to everyone in Iowa regardless of age.

### Usage (August 2009-June 2010)

In the first year, 131,400 accounts were created on IHaveAPlanIowa.Gov. Of those accounts, 101,488 were middle and high school students. There were 752,440 visits to the site and 14,247,073 page views.

### New Accounts created by Grade Level (August 2009-June 2010)

Class of 2014 (8 <sup>th</sup> grade)	34,567
Class of 2013 (9 <sup>th</sup> grade)	30,443
Class of 2012 (10 <sup>th</sup> grade)	11,569
Class of 2011 (11 <sup>th</sup> grade)	8,811
Class of 2010 (12 <sup>th</sup> grade)	7,815

### Focus Career Clusters

Iowa categorizes occupations into 16 career clusters. Each cluster contains jobs that require similar knowledge and skills. In Iowa, 8<sup>th</sup> grade students complete the Career Cluster Survey in IHAPI to help them determine the career area that is right for them. The chart below illustrates the percentage of students interested in each cluster.

Arts, Audio-Video Technology and Communications	18.8%
Health Science	15.1%
Agriculture, Food and Natural Resources	8.5%
Science, Technology, Engineering and Mathematics	7.4%
Law, Public Safety, Corrections and Security	7.3%
Hospitality and Tourism	5.9%
Education and Training	5.4%
Marketing, Sales and Service	5.2%
Human Services	5.1%
Information Technology	4.9%
Architecture and Construction	4.5%
Business, Management and Administration	3.5%
Manufacturing	3.5%
Transportation, Distribution and Logistics	2.0%
Finance	1.7%
Government and Public Administration	1.3%

### Training and Support

In addition, Iowa College Aid offers free training and support to Iowa educators and other professional users. Last year, we conducted 287 training workshops where approximately 2,700 users were trained on how to navigate IHAPI.