



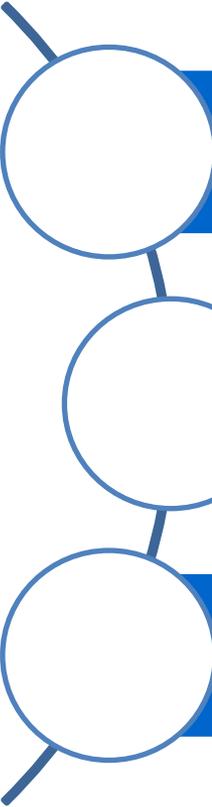
**Career Development in the 21st
Century 3.0
August 5 – 6, 2013**

**Get
Certified.**



**Get
Hired.**

Do Iowa's Demographics Affect Your Workforce?

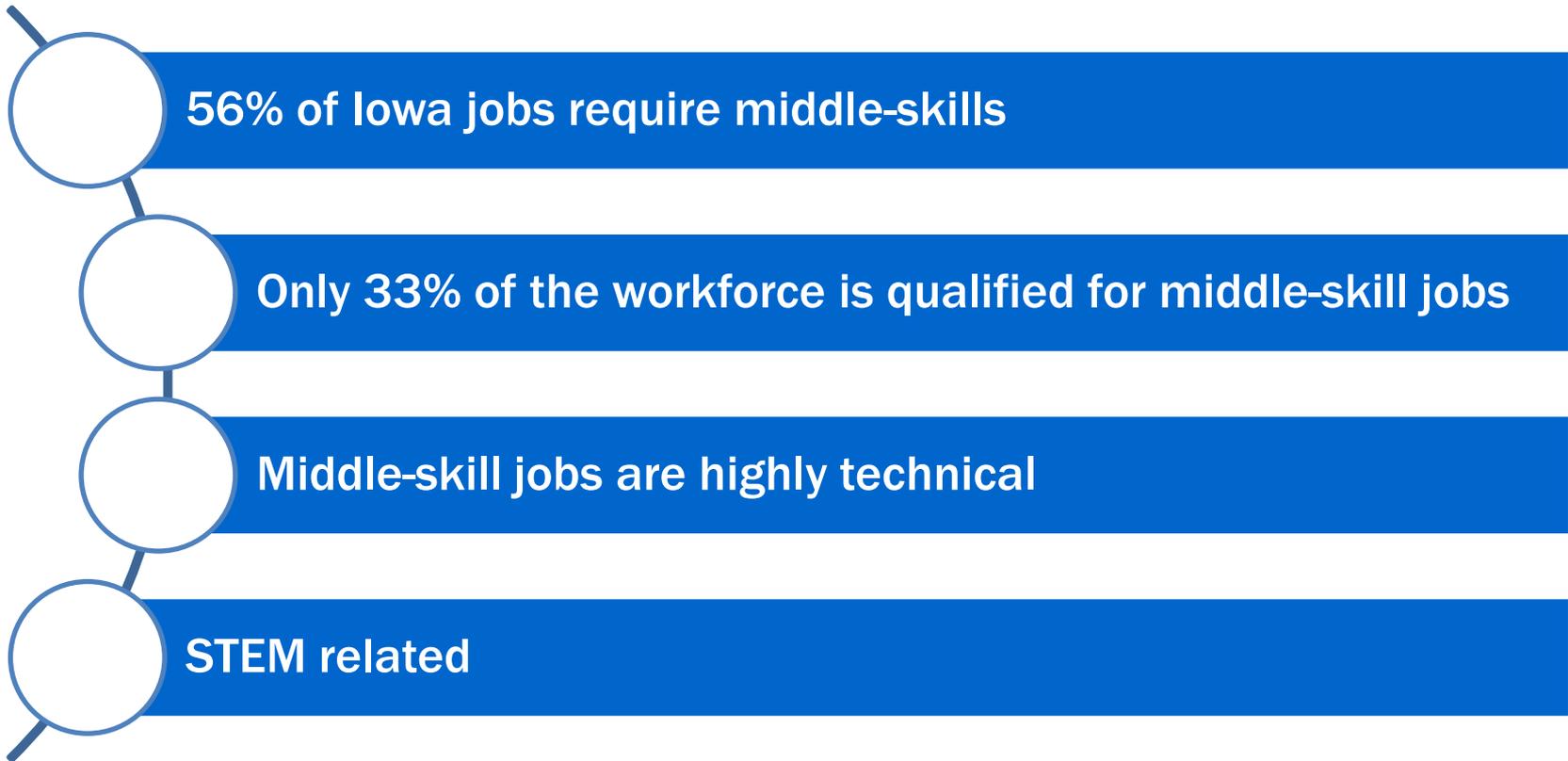


Over 20% of Iowa's workforce has a high school degree or less

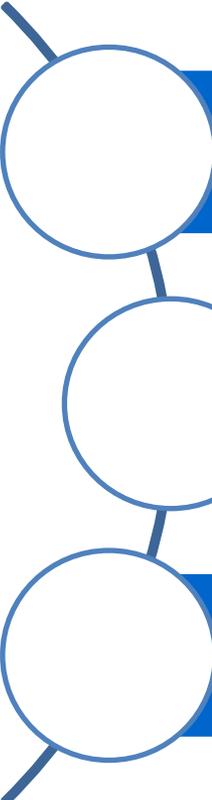
Less than 25% of Iowans aged 25 and up hold a bachelor's degree

Iowa's 4.1% population growth is less than surrounding states and the national average of 9.7

Iowa's Skills Gap



STEM in Iowa



STEM careers are growing at a rate higher than the state average

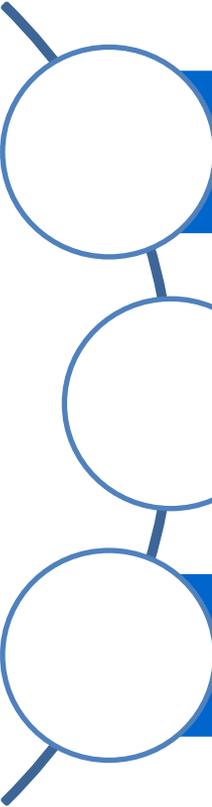
52% of the STEM jobs in Iowa are considered Middle Skill

STEM proficiencies are based in Applied Mathematics, Locating Information and Reading for Information

STEM Middle Skill Opportunities

- Computer Support Technician
- Registered Nurse
- Civil Engineering Technician
- Pharmacy Technician
- Electrician
- Certified Welder

What is Skilled Iowa?



Employer connection to certified workforce

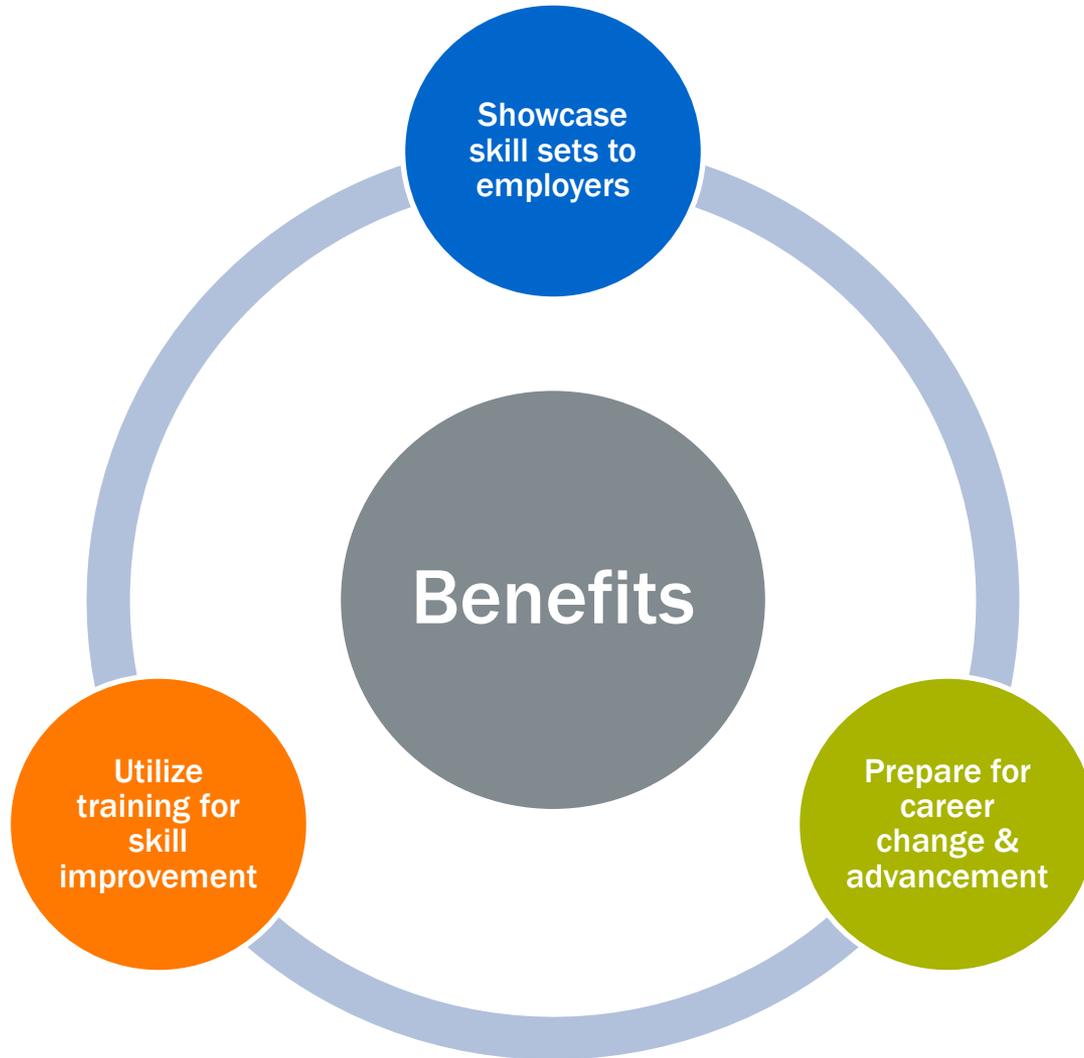
Skills upgrade opportunity for Iowans

Community economic development tool

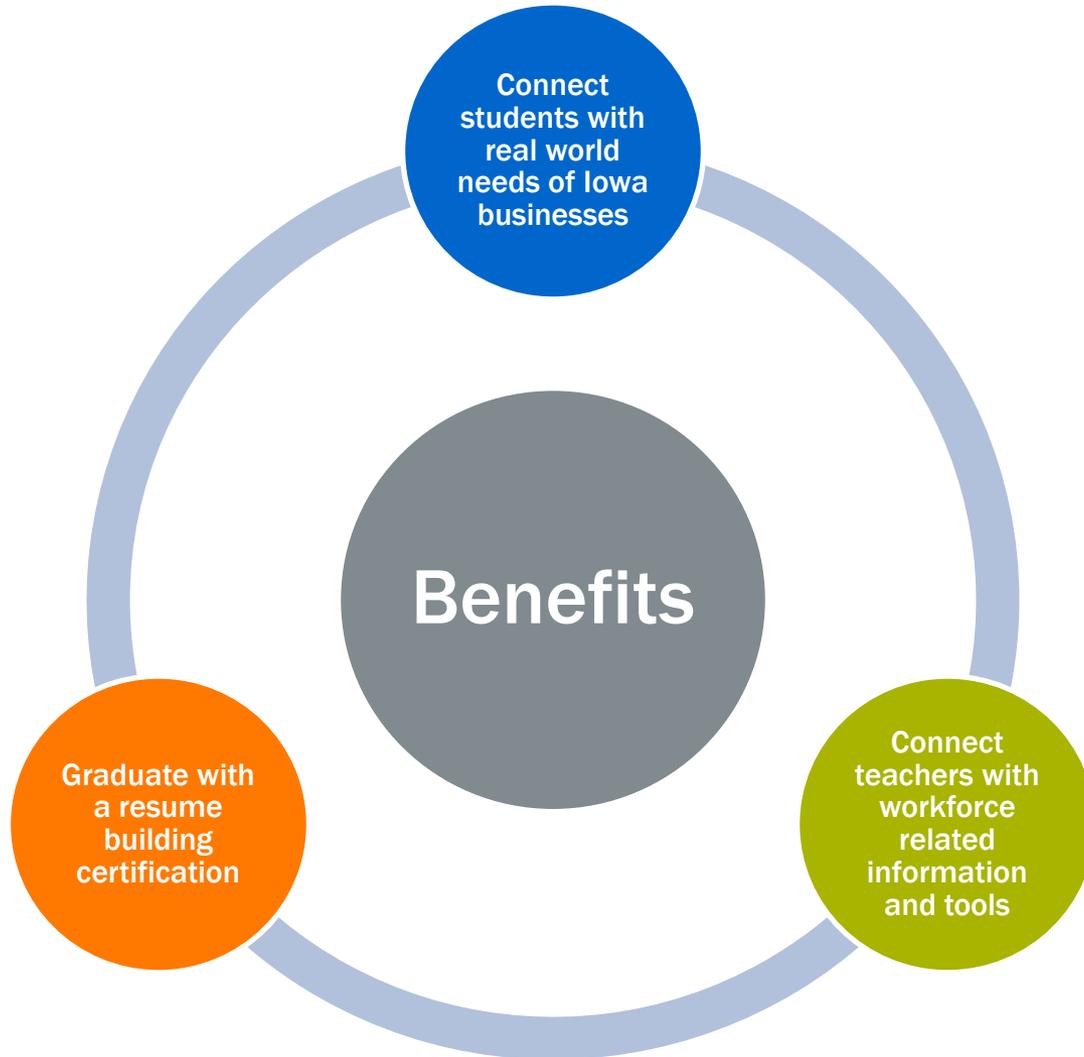
Employer



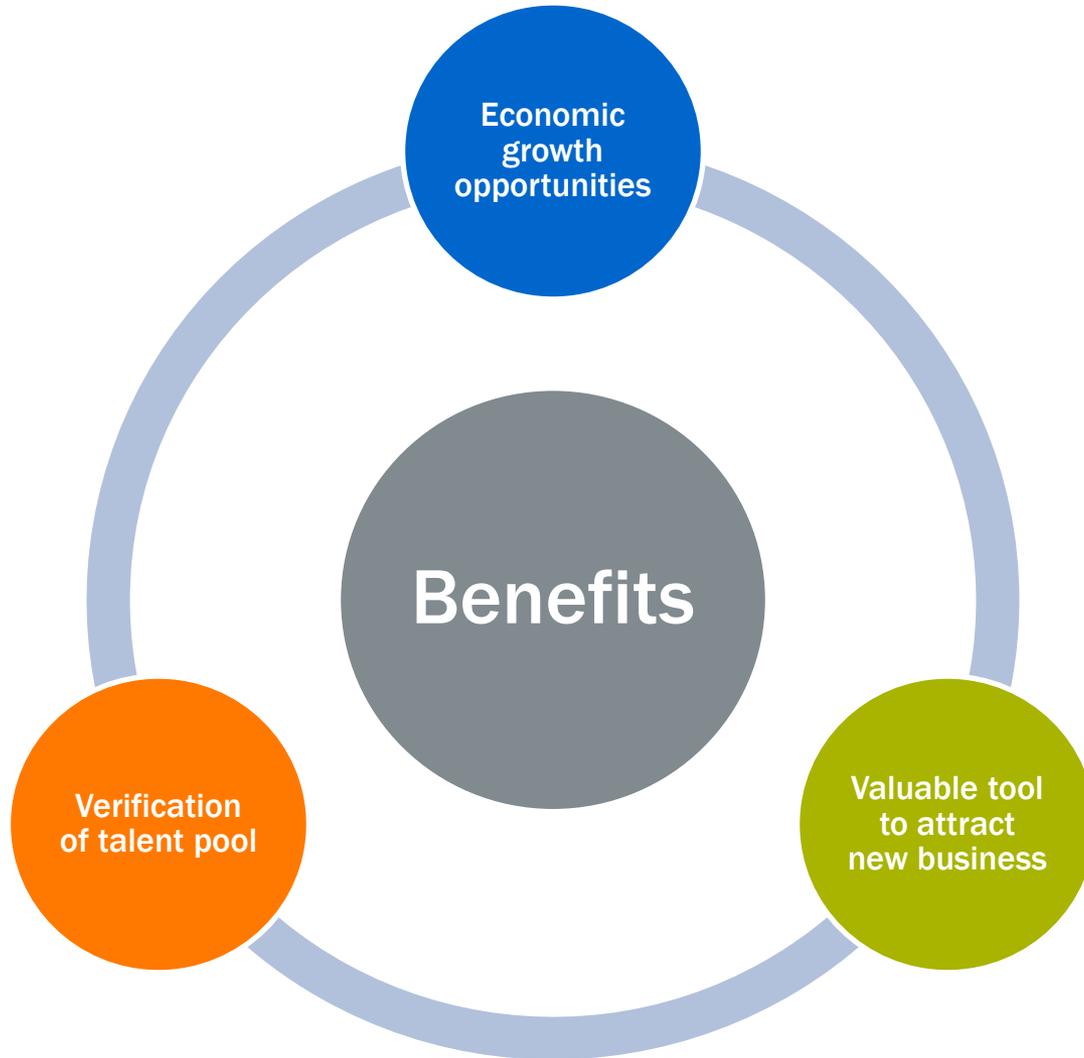
Applicant



Student



Community



Skilled Iowa Internship Program



Participants continue to receive Unemployment Benefits

Up to 8 week internship will consist of 24 hours of work or industry training, and 16 hours of educational training each week

IWD will coordinate with the employer to develop and approve an appropriate training plan

IWD covers the Workers' Compensation coverage for participants

Skilled Iowa Business Metrics

**Statewide Member
Businesses
(Number)**

**Goal:
10.0%**

**Current:
7.08%**

**Statewide Member
Businesses
(Employment)**

**Goal:
20.0%**

**Current:
26.11%**

Skilled Iowa Workforce Metrics

**Current Labor Force
with NCRC**

**Goal:
5.0%**

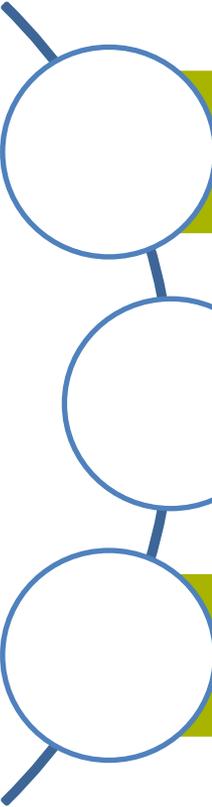
**Current:
0.88%**

**Current
Transitioning Labor
Force with NCRC**

**Goal:
20.0%**

**Current:
9.85%**

Get Involved in Skilled Iowa



Embrace technology in the classroom

Utilize the National Career Readiness Certificate in student assessments

Facilitate connections between students and the business community



SKILLED
IOWA

More Information on Skilled Iowa

Find out more information and download
an employer supporter form at

www.skillediowa.org

